

ABSTRACT OF THE DISCLOSURE**5 METHOD AND SYSTEM FOR GENERATING AND SERVING
 MULTILINGUAL WEB PAGES**

10 A method, a system, an apparatus, and a computer
program product are presented for publishing multilingual
content through a Web site using language-neutral Web
pages. Instead of creating multiple, language-specific,
Web pages for each Web page that contains content, a
single, language-neutral, Web page is maintained, and the
language-specific content strings for the
15 language-neutral Web page are dynamically retrieved in
accordance with the user's selection of a preferred
language, which can be received at a server supporting
the Web site via a Web page request message from a
client. The language-neutral Web page contains at least
20 one content directive that identifies a content key.
Using the content key and the user-specified language
preference parameter, a content string is retrieved from
a datastore and inserted into modified version of the
language-neutral document, thereby generating a
25 language-specific content stream.

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